



Public
Law
Project

Information pack

Senior Communications Officer

April 2026





Who we are

Since 1990, Public Law Project has held power to account through landmark legal challenges. PLP's recent work, delivered in close collaboration with its brilliant clients and partners, includes challenging the government's Rwanda immigration policy, securing justice for the Windrush generation, and scrutinising the use of AI in public decision-making.

Our work is highly respected and deeply valued across the legal and social justice sectors. To continue tackling the most pressing legal injustices of our time, we need to increase our reach and engagement with our key audiences (including policy makers, the legal community and civil society organisations), amplifying our influence and impact.

The Role

Reporting to the Communications & Engagement Director, this is an exciting role focused on supporting and building PLP's external profile and audience engagement. You'll be responsible for: building relationships with journalists and securing media coverage, day-to-day content creation and the development of our digital channels. You'll work closely with colleagues across the organisation, as well as partners and clients, to ensure our communications are timely, inclusive, and impactful.

You would be joining the team at a significant moment. The issues we work on – from immigration to AI – have never been more salient or more important. You would be joining us after we have launched



our bold new strategy and play a part in refreshing our visual identity and shaping our narrative.

We're looking for someone who is:

- Digitally savvy, media-smart and a creative storyteller: You have strong news judgement and storytelling ability, with experience securing media coverage and creating compelling content across digital channels. You enjoy translating complex legal and policy issues into content that engages and inspires — and know how to tailor it for different platforms and audiences.
- A collaborative colleague: You will enjoy working across teams with colleagues at all levels and with external partners and clients.
- Organised and determined: You are an excellent project manager who enjoys developing plans and putting them into action
- Committed to Equity: You share PLP's commitment to understanding and addressing the effects of marginalisation in all our work.

If you're ready to help us tell the stories that matter, we'd love to hear from you.

As part of our commitment to recruit fairly we use anonymised-selection processes until interview, offer additional interview opportunities to the highest-scoring candidates from under-represented communities, and use 'tie-breaker' provisions at all stages of our selection process.



About Public Law Project

We are researchers, lawyers, trainers and public law policy experts. The aim of all our work is to make sure that state decision-making is fair and lawful and that anyone can hold the state to account.

For over 30 years we have represented and supported people marginalised through poverty, discrimination or disadvantage when they have been affected by unlawful state decision-making.

- Our specialist lawyers represent individuals, campaign groups and charities, often in high profile, high stakes, public interest litigation.
- Our researchers work in partnership with the UK's leading academic institutions. We respond to consultations, policy proposals and legislation that have implications for public law remedies, access to justice and the rule of law. We provide evidence to inquiries, reviews, and parliamentary committees, and we publish independent research and guides to increase understanding of public law.
- Our events team runs a national programme of conferences and training for practitioners and those working with marginalised and disadvantaged groups, providing thought-leadership, expertise and insight to organisations and individuals who share our goals.



Vision, mission and values

Our 2025-2030 strategy sets out our purpose which is to advance fairness in society through public law and our vision of a fair and inclusive society secured by a just and confident state. Our values are: equity, expertise, collaboration and courage. You can find out more about our strategy [here](#).



Our vision

A world in which the state acts fairly and lawfully

uniquely places us to engage with society's challenges and achieve our vision

To advance fairness through public law

Our values are central to how we will need to work

We strive for equity

We share expertise

We work in collaboration

We act with courage

Our purpose will enable us to address these challenges and bring about our vision

Rise of authoritarianism and unaccountable power

Greater fracturing of society

Increased economic marginalisation

Escalated unfettered use of technology

Growing impact of climate change

Our vision is a guiding star to the society we will strive to create

The cornerstones are its essential conditions and the areas we can add the most value

The foundational cornerstone supports the others and describes a PLP equipped to drive our purpose in pursuit of our vision

OUR VISION

A fair and inclusive society secured by a just and confident state





Employment information

Job title: Senior Communications Officer

Reports to: Communications and Engagement Director

Contract term: Permanent

Location: Central London (EC1V). Homeworking within flexible working policies. New starters are required to work in the office 2 days a week for the first 3 months.

Hours: Full-time or Part-time (minimum 4 days / 28 hours pw)

Salary: £36,406 pa, eligible for cost-of-living uplift.

Pension: 10% per annum after one year. Statutory minimum during first year.

Leave: A full-time member of staff has 25 ordinary annual leave days each year in addition to bank holidays (usually 8).

Probation period: 6 months. Benefits may be offered at a reduced level during the probation period.

Payment method: Payment is made by electronic transfer on or shortly before the 15th of each calendar month covering payment for that same calendar month.

Flexible working:

PLP is a family friendly employer. We are open to flexible working arrangements from day one, including those that will enable the post-holder to accommodate their care responsibilities.



PLP employees may be requested to attend occasional evening meetings. However, PLP recognises that post holders may have other commitments and seeks to be as flexible as possible in this regard. In addition, reasonable notice will be given of such commitments outside normal working hours where possible, and time off in lieu may be taken by arrangement.

These details are provided for information only and do not form part of an employment contract or job offer.





Job Description: Senior Communications Officer

The following is an illustrative but not exclusive list of the primary duties and responsibilities of the role:

Primary Duties and Responsibilities

Media and Digital Communications

- Develop and execute communications plans for our research, public affairs, legal fundraising and other organisational activities, ensuring reach and engagement with PLP's key audiences (including policy makers, the legal community and civil society organisations).
- Secure media coverage of our legal casework and research by working with our lawyers and researchers, supporting clients or research interviewees to tell their stories; identifying story angles and writing pitches; writing press releases; and working proactively with journalists to develop stories.
- Oversee PLP's External Communications Calendar, coordinating timings in consultation with colleagues.
- Shape and deliver PLP's monthly, weekly and day-to-day content plans for its channels, including website, social media, newsletter and other mailouts.
- Work with colleagues to identify external opportunities (such as news events or policy development) and work with colleagues to help shape PLP's response in line with its strategy.
- Support the production of external blogs, columns and podcasts, including through writing and editorial support and by identify new opportunities.

Brand and design



- Support a brand update process led by the Director of Communications & Engagement, and lead the external roll-out of the refreshed brand identity.
- Support the management of a consistent brand style through internal guidance and templates.
- Coordinate design, branding and production of publications and other materials, ensuring our brand values and key messages are reinforced.

General

- Build strong relationships with internal and external stakeholders, supporting coordination and ensuring timely and collaborative responses.
- Support website maintenance and development, liaising with providers and suppliers as necessary.
- Track and report communications metrics, including digital engagement stats and media coverage.
- Contribute significantly to writing corporate publications such as annual reports and impact reports.
- Support the development of PLP's narrative and story telling, advising on case studies, message and images.
- Participating with other staff in the day-to-day operation of PLP's activities and contributing to PLP's general development.
- PLP staff are expected to attend occasional evening meetings. These and other events may also result in the post holder having to be away from home overnight. However, PLP recognises that post holders may have caring and other commitments and seeks to be as flexible as possible in this regard. In addition, reasonable notice will be given of such commitments outside normal working hours where possible, and time off in lieu may be taken by arrangement.



- Undertake other tasks appropriate to role as requested by the senior leadership team, including supporting other fundraising activities led by colleagues.

Person specification: Senior Communications Officer

Knowledge, skills and competencies	Essential	Desirable
An eye for a good story and strong instincts as to who we should tell it to, how, and for what purpose	✓	
Excellent oral and written communications	✓	
Experience of successfully placing stories in the media including pitching stories, writing press releases, and placing op eds	✓	
Experience of creating compelling content for social media, email, or websites in a professional or voluntary setting.	✓	
Ability to succinctly explain complex legal and policy issues to engage a variety of audiences – including non-specialists - across different channels	✓	
Understands key communications, PR and marketing concepts e.g. audiences, key messages, channels, purpose, calls to	✓	



action; and the ability to think strategically		
Ability to build good working relationships with colleagues across departments and at all levels, including senior managers, directors, and remote staff	✓	
Ability to credibly represent PLP with partner and stakeholder organisations and funders	✓	
Confident using digital tools such as Word Press, Mail Chimp and WordPress (or equivalents) and understanding of key digital metrics	✓	
An eye for detail and strong proof-reading skills	✓	
Understanding of brand development and an interest in a re-brand/brand refresh		✓
Understanding of human rights, legal services, Government, Parliament and the judiciary		✓



Personal qualities, commitment, and values	Essential	Desirable
Commitment to PLP's core values and commitment to understanding and addressing the effects of discrimination in all work, both external and internal, in line with PLP's Equality, Diversity, and Inclusion (EDI) objectives.	✓	
Ability to work independently and collaboratively within a small multi-disciplinary team, including self-servicing tasks such as word processing.	✓	
A proactive and resourceful approach, with sound judgement and flexibility to take on a wide range of tasks as required.	✓	
A commitment to maintaining high and consistent standards, with strong project and time management skills and the ability to deliver to deadlines.	✓	
Excitement about being part of a small team which will shape a compelling new narrative and visual identity for PLP	✓	
Right to work in the UK	✓	
Willingness and ability to travel to other parts of the country, occasionally staying overnight		✓



<p>or occasionally attend evening meetings. (To accommodate these commitments, employees are offered the flexibility to adjust their working hours and/or take compensatory time off.)</p>		
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Application process

PLP is an equal opportunities employer and Disability Confident Employer. We welcome applications from individuals regardless of age, disability, gender, gender identity, marital status, pregnancy/maternity, race, religion and belief, sex or sexual orientation.

Candidates may ask for clarification of elements of the person specification and/or the application process, and may discuss any issues that might impact on how they would be able to undertake the work. PLP will not discuss issues that may give any candidate information that would give them an advantage in their application.

To apply please complete the application form which accompanies this information pack and send it to hr@publiclawproject.org.uk.

The deadline for applications is 11.59pm on Sunday 17 May 2026.

A recruitment panel will be nominated for each vacancy. The recruitment panel will use the completed application form to assess each candidate's ability to meet the essential requirements of the job as set out in the person specification using a scoring system. The highest scoring applicants will be interviewed.

Interviews will be held on w/c 1 June 2026 (specific dates TBC).

Further information about the interview process will be provided to successful applicants. Interviews will usually consist of at least one practical test of your abilities relating to the role and a standard interview with a panel of at least two people. Please let us know in advance of your interview if you have a disability and require



reasonable adjustments for the interview and/or assessment process to ensure the process is fair and equitable to all applicants.

Interview questions will be decided in advance based on their relevance to the job description and person specification and scored separately by interviewers. A score sheet will be set in advance, interviewers may only use information from the application form, the interview and any other assessment methods to inform their score.

PLP keeps assessment records/notes for all applicants, whether shortlisted or not, for 12 months. They are stored securely and then destroyed securely after the above period.

All short-listed candidates shall be notified of their selection decision and can obtain feedback from the assessment if they request it. All such requests are dealt with by HR who may pass them on to the relevant person if applicable.



Equality statement of intent

As an employer, PLP will treat all employees and job applicants equally and fairly and will not unlawfully discriminate against them. This also applies to volunteers, interns and anyone undertaking work experience with PLP. Our commitment to equal treatment extends to arrangements for recruitment and selection, terms and conditions of employment, access to training opportunities, access to promotion and transfers, grievance and disciplinary procedures, demotions, selection for redundancies, dress code, references, work allocation and any other employment related activities. Specifically, PLP will endeavour to ensure that:

- i. Whenever practical, we will recruit and maintain a workforce which broadly reflects the diversity of the community in which we operate and serve. We will ensure that the style and content of our job adverts and recruitment materials convey this commitment, and always includes the statement that "The Public Law Project is an equal opportunity employer".
- ii. Subject to cost, we will ensure that job opportunities are advertised widely and to diverse audiences. Where appropriate, PLP will take positive action measures to attract applications from all sections of society and especially from those groups which are under-represented in our workforce.
- iii. We treat all job applicants equally and fairly and do not unlawfully discriminate against them. We do this by ensuring that we operate an open and fair recruitment process, and making decisions using selection criteria which do not discriminate.



- iv. We will take every possible step to ensure that employees and volunteers are treated fairly, with the aim of creating a culture that respects and values each other's differences, that is free of discrimination and promotes dignity, equality and diversity, and that encourages individuals to develop and maximise their true potential.
- v. We recognise our continuing responsibility to develop the potential of all employees, removing any barriers, bias or discrimination that prevents progression or full contribution to the organisation's performance. We will ensure that selection for promotion, training or other benefit is free from discrimination of any kind and is based on the employee's experience and abilities and the needs of the job.
- vi. We will make clear to all employees, volunteers and trustees that anyone who works for PLP in any capacity is entitled to be treated with dignity and respect, and that unlawful discrimination, intimidation, harassment and victimisation are disciplinary offences which will not be tolerated by the organisation and may lead to disciplinary action. We will provide clear and accessible procedures allowing allegations of such conduct to be promptly and sensitively investigated.
- vii. We will provide flexibility to employees in relation to work requirements that may significantly impact on their personal needs and responsibilities and we will seek, as far as possible, to foster a culture that ensures an appropriate work – life balance. We also aim to be aware of days of cultural or religious significance that employees may wish to observe in an appropriate manner.



Privacy notice

When you apply for a job with PLP we will need to collect information about you including your employment history and contact details so that we can assess your suitability for the role and inform you about the progress of your application.

Your records will be kept securely whilst we consider your application. If your application is unsuccessful, we will keep your data until 12 months after the decision was made. If successful, your recruitment information will be kept for 6 years after your last day working with us.

If you opt to provide equal opportunity data to PLP this will be anonymised and retained only as long as is necessary to record the recruitment decision against the anonymised data and no longer than twelve months.

We do not share recruitment information with third parties.